



NEORide Annual Meeting and EZfare Summit



**OCT
03
2022**

**Columbus
Convention
Center**

NEORide Execs

📍 **A110/A111**

**10am-
12pm**

10:00 a.m. -12:00 p.m.

NEORide Board Meeting

- Election of Officers
- 2023 Strategic Goals, Dues and Budget
- NEORide Executive Board Volunteers
- Reports on all Current Initiatives

Fare Collection Industry Day

📍 **A112**

**9am-
12pm**

9:00 a.m. -10:00 a.m.

EZfare 101

- What is EZfare?
- Review of Transit app
- Review of the Validation Suite

10:15 a.m. -11:00 a.m.

Masabi Justride Demo

- Justride Platform Functionality (app & backend)

11:15 a.m. -12:00 p.m.

1on1 Consultations

🗣️ Moderator: Amy Seidler

ALL PARTICIPANTS

📍 **UNION STATION C**

**12pm-
1:15pm**

Lunch/ Opening Session for EZfare Summit

Welcome from NEORide/ Masabi/ Transit

The Future of Fare Payments - **Lee Biernbaum (Masabi)**

Case Studies "Going Completely Cash Free" - **Brandon Policicchio (Dayton RTA)**

NEORide Execs

📍 **UNION
STATION C**

IMI FTA Roundtable

Review of
IMI Grant,
Implementation
of EZfare, and
Next Steps

🗣️ Moderator:
Katherine Conrad

IT/Customer Service

📍 **A110**

EZfare Community Partnerships

- Utilizing Hub and Vendor Portal for Social Service, University and Business Partners featuring **Lucas Boehm (TARTA)** and **Amy Rasmussen (SORTA)**
- Retail Sales

🗣️ Moderator: Amy Seidler

Marketing

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Transit Royale: The Customer Experience Riders Deserve

- Case Studies
 - Rate My Ride: Thousands of Real-Time Insights shared by Ohio Riders
 - Analytics Dashboard
- Gina Douthat (TANK),
Dave Etienne (SORTA)**

🗣️ Moderator: Sophie Le Blanc

Fare Collection Industry Day

📍 **A112**

Panel: Going for Phased or Full-on Deployment

Mike Lively (GCRTA), Brandon Policicchio (Dayton RTA), and Jason Yanni (COTA)

🗣️ Moderator: Lenora Brooks

EZFARE FIELD TRIP DEMO

**2:30PM-
3:15PM**

Try firsthand purchasing a ticket, loading stored value, planning your trip and validating your fare

📍 **MEET AT UNION STATION C**

**3:30pm-
4:30pm**

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THANK YOU TO OUR SPONSORS!

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Masabi is bringing Fare Payments-as-a-Service to public transit agencies and authorities of all sizes around the globe. This enables the delivery of the latest fare payment innovations quickly, using a platform that is constantly updating and adding new features. Not only does this improve the journey experience for passengers, but it also helps agencies keep up with the pace of technological change while reducing the total cost of fare collection. Justride, named Ticketing Technology of the Year 2019 and 2020, is used by more than 150 public transit agencies and operators of all sizes across 9 countries.

PLATINUM
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Transit solves the urban commute in more than 300 cities worldwide. Users can easily navigate public transit with accurate real-time predictions, simple trip planning, step-by-step navigation and quick, easy payments. The app also integrates additional transport modes – bikeshare, scooters, carshare and ridehail – so users can mix-and-match their options with public transit to determine the best way to get from A to B.

GOLD
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IBI Group partners with public and private sector clients globally in implementing technology-driven solutions that deliver efficient, and resilient places to live, heal, work, and play in.



Via is proud to partner with NEORide and provide all participating agencies with demand-response software that can power both on-demand and paratransit service operations. This partnership adds to Via's existing 600+ global partners who are using Via's Transit-Tech platform to plan, operate and optimize transportation networks in diverse environments.



CALSTART, founded in 1992, is a globally recognized organization with more than 30 years of experience supporting the clean transportation industry. Throughout our history we have worked with the Department of Transportation (DOT) and Federal Transit Administration (FTA) on advanced transit technologies, innovative transit vehicles, and infrastructure solutions.



Trapeze Group works with public transit agencies and their communities to develop and deliver smarter, more effective public transit solutions. For more than 25 years we have been "here for the journey", evolving with our public transport customers around the world helping them to move people from point A to Z and everywhere in between.

DON'T FORGET TO JOIN US AT THE AFTER PARTY!

7:30 p.m. - 9:30 p.m. @ Gaswerks | 487 N. Park St., Columbus (Arena District)

Only a 5 minute walk from the Columbus Convention Center!